



Signal Hill Fourth Annual Education Conference

Registration & Breakfast begin at 7:30 AM, Maryland Foyer, 5th Floor

*ALL PRESENTATIONS ARE 25-MINUTES, FOLLOWED BY A 25-MINUTE BREAKOUT IN A DIFFERENT ROOM. *THERE ARE NO BREAKOUTS FOR PRIVATE COMPANIES.

*BREAKOUT SESSIONS ARE FOR INSTITUTIONAL ACCOUNTS ONLY. *BUFFET LUNCH WILL BE SERVED FROM 11:30 AM – 1:30 PM IN SALON A.

| SALON B Breakout for Salon B is Watertable B | SALON C Breakout for Salon C is Watertable C | SALON D Breakout for Salon D is Watertable A |
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| 7:45 – 8:00 Opening Remarks by Scott Wieler, Chairman, Signal Hill | | |
| 8:00 - 8:25 Education Management Corp. (EDMC) | 8:30 - 8:55 School Specialty (SCHS) | 8:30 - 8:55 Ambow Education Holding (AMBO) |
| 8:30 - 8:55 Capella Education (CPLA) | 9:00 - 9:25 Educate, Inc. | 9:00 - 9:25 ChinaCast (CAST) |
| 9:00 - 9:25 Bridgepoint Education (BPI) | 9:30 - 9:55 SchoolNet | 9:30 - 9:55 ATA Inc. (ATAI) |
| 9:30 - 9:45 Break | 10:00 - 10:15 Break | 10:00 - 10:25 China Distance Education (DL) |
| 9:45 - 10:10 ITT Educational Services (ESI) | 10:15 - 11:00 Race to the Top or Bust: ESEA Reauthorization | 10:30 - 10:45 Break |
| 10:15 - 10:40 National American University (NAUH) | • SchoolNet, Jonathan Harber, Co-Founder & Chief Executive Officer | 10:45 - 11:10 ChinaEdu Corp. (CEDU) |
| 10:45 - 11:10 Lincoln Educational Services Corporation (LINC) | • School Specialty, Inc. Dave Vander Zanden, CEO | 11:15 - 11:40 CIBT Education Group, Inc. (MBA) |
| 11:15 - 11:40 Corinthian Colleges, Inc. (COCO) | • Stuart Udell, COO, Catapult Learning | 11:45 - 12:10 Xueda Education Group (XUE) |
| 11:45 - 12:00 Break | 11:00 - 11:45 Seal of Approval: The Future of Accreditation | 12:15 - 12:40 China Education Alliance, Inc. (CEU) |
| 12:00 - 12:45 Skip the Dip: Seasonal Action to Drive Favorable Russell/Blue Chip Spread | • Council on Higher Education Accreditation, Leah Matthews, Vice President of Recognition Services | 12:45 - 1:00 Break |
| • Satya D. Pradhuman, CEO and Director of Research, Cirrus Research, LLC | • Drinker Biddle, Elise Scanlon, Counsel | 1:00 - 1:45 Open Source & Other Trending Topics: Future Directions in Post-Secondary Software |
| 12:45 - 1:30 What Does it All Mean?: Regulatory Affairs Discussion | 11:45 - 12:30 Creating a Culture of Innovation: Cultivating Big Ideas with Big Impact Potential | • The Campus Computing Project, Kenneth Green, Founding Director |
| • Nancy Broff, Counsel, Corporate Finance, Dickstein Shapiro | • Christopher Gergen, Director of the Entrepreneurial Leadership Initiative at Duke University. | • Inside Higher Ed, Steve Kolowich, Staff Writer |
| • Dennis Cariello, Counsel, DLA Piper LLP | 12:30 - 12:45 Break | 1:45 - 2:10 Moodlerooms |
| • Kelly Field, Chronicle Higher Education | 12:45 - 1:10 Apex Learning | 2:15 - 2:40 The InfiLaw System |
| • Doug Lederman, Editor, Inside Higher Ed | 1:15 - 1:40 Tutor.com | 2:45 - 3:10 Meritas |
| 1:30 - 1:45 Break | 1:45 - 2:10 Connections Academy | 3:15 - 3:40 Aptara |
| 1:45 - 2:10 Universal Technical Institute, Inc. (UTI) | 2:15 - 2:40 K12 Inc. (LRN) | 3:45 - 4:10 Waypoint Outcomes LLC |
| 2:15 - 2:45 Why Do Students Stay in School: The Rise in Retention Services | 2:45 - 3:10 Certiport | |
| • Ari Blum, CFO, InsideTrack | 3:15 - 3:40 Scientific Learning (SCIL) | |
| • Christa Ehmann Powers, PhD, SVP & Chief Education Officer, SMARTHINKING, Inc. | 3:45 - 4:00 Break | |
| 2:45 - 3:10 The Princeton Review (REVU) | 4:00 - 4:25 2tor, Inc. | |
| 3:15 - 3:40 American Public Education, Inc. (APEI) | | |
| 3:45 - 4:10 Strayer Education, Inc. (STRA) | | |
| 4:15 - 4:40 Apollo Group (APOL) | | |